

THE AI DESIGN SPRINT®

Bridge the Gap Between AI Ambition and Action

A structured methodology to find where AI fits your business — with the people who know it best.

AI is changing the way organisations work, but taking the first step can feel challenging. Our AI Design Sprint® gives you a clear, structured approach to identify what matters most and build alignment across teams. It's practical, inclusive, and requires no technical expertise, helping you move quickly from uncertainty to clarity.

Why choose our AI Design Sprint®

- **Clarity on where AI fits:** Get a clear view of the most valuable opportunities for AI in your organisation.
- **Inclusive and structured approach:** Our fast, practical process works across all industries. It unifies **leadership, operations, and technical teams** to deliver aligned, meaningful outcomes.
- **Results you can act on:** We construct a definitive **opportunity map**, technically validate priority concepts, and deliver an **AI roadmap** to guide implementation.



The sprint has three steps:

Opportunity Mapping

First, we work with your leadership and operational teams to identify where AI can deliver the greatest impact – at an organisational or department level.

Through collaborative workshops and with the help of our AI Cards, we work together to create an **AI Opportunity Map**, a clear view of high-value AI use cases across your organisation.

Concept Development

Next, we focus on improving workflows. Together, we develop **AI Solution Concepts** that streamline processes and unlock efficiency.

This session delivers a tested and assessed AI solution concept and a technical brief.

Tech Check

The technical brief describes the AI solution and its functionalities, identifying relevant data sources, and outlines the initial technical complexity.

Then the concept goes through a technical feasibility check. This stage delivers a Technical Check Report and a high-level AI project roadmap.

Our certified AI Design Sprint® Facilitator will guide your team through a structured process that turns questions like “Where do we start?” into actionable answers. Our interactive workshops can be delivered online or in-person. Bring your team together and turn ideas into action. Schedule your AI Design Sprint now and see what's possible.

For more information contact our certified design sprint facilitator Alex Honey at alex.honey@prosperity247.com

The AI Design Sprint® has been developed by our good friends at the AI implementation design firm **33A**